How often do you click "send" without a second thought? If you're a typical corporate email user, it's more than 100 times a day.[1] Email is still the most powerful tool in business. With it, you nurture relationships, protect investments—even lives. But what happens when the same tool that empowers you is the one that puts you at risk? Compliance and compromised intellectual property are very real concerns.

Zix connects and protects what matters. We manage all of the complexities of secure email, so it's never a concern. We do this by harnessing The Power Of Everyone™—a community of tens of millions and growing. The people in our community all speak a common language and use a common platform, making life easier for everyone. By implementing an email encryption solution with our unique community approach, companies can use secure email without any hassle.

Combined with our leading policy-based email solution, the ZixDirectory® removes extra steps and passwords to enable easy, transparent email encryption. Our members can share encrypted email exactly the same way they would conventional email. With no hoops for users to jump through, it's easier to ensure that important information is protected in transit. And with so many members, it's likely a large number of your clients and partners are already a part of the community.

The value of seamless collaboration can't be overstated. Whatever you do, email is how you do it. And as anyone in business knows, the easier communication becomes, the faster you can move forward. It's this very ease of use and trust that has fueled the explosive growth of the Zix community.

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Email encryption has been around for some time, but survey results show that most solutions are too complex for employees to use easily and consistently. As a result, frustration goes up, compliance plummets and the whole "solution" becomes another problem tomanage.

How frequently do employees ignore policies about emailing unencrypted confidential documents?

How frequently do employees mistakenly send unencrypted confidential information to recipients outside the organization?
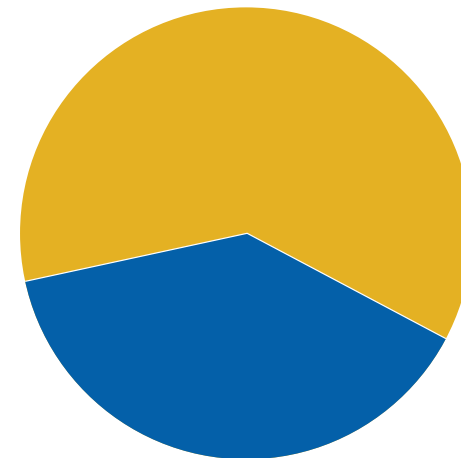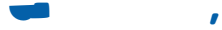
For financial services and healthcare organizations, staying compliant with regulatory mandates such as the Gramm-Leach-Bliley Act (GLBA) and Health Insurance Portability and Accountability Act (HIPAA) is a top priority. But there's more at stake than the risk of regulatory penalties. It's also about preserving your customers' trust and your company's

Business moves at a blinding rate. To keep pace, you need to take advantage of every opportunity to streamline collaboration. By becoming a member of the ZixDirectory, you not only safeguard